

The National Institute of Antimicrobial Resistance Research and Education (NIAMRRE) seeks a third-year design student to support its online and printed marketing strategy. The student will work as part of a small team to assist in carrying out NIAMRRE's communications and marketing plan. Hourly rate: \$14/hr.

Commitment:

15-20 hours per week (at least 3 days a week) with flexible scheduling Monday-Friday.
Position will start April 26 and last through the 2021-2022 academic year.

Tasks may include:

- Developing brochures and infographics
- Create social media graphics and messages (Facebook, LinkedIn, Twitter)
- Publish e-newsletter and send emails
- Updating content on website

Required Qualifications:

- Full-time undergraduate student at Iowa State, completed their junior year (or its equivalent) by August 15, 2021
- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Microsoft Office products (Word and PowerPoint)
- Demonstrated dependability, responsibility, and creativity
- Express willingness to receive instruction and constructive criticism

Preferred Qualifications:

- Understanding online vs. printed publications
- Wordpress and HTML knowledge
- Writing and proof reading
- Interest in One Health

To apply:

Email resume and portfolio to Jazzy McCroskey. Address the following questions in your email: What role does graphic design play in crafting compelling stories that resonate with audiences? Do you think content creation is a skill that designers need to understand and why?

Contact:

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